



ART AGAINST KNIVES

VOLUNTEER WITH INTEREST IN DESIGN/SOCIAL PURPOSE

AUGUST 2022

JOB DESCRIPTION: Volunteer with an interest in design and/or social purpose

REPORTS TO: Creative Lead, Art Against Knives

LOCATION: Barnet (exact location TBC)

OVERVIEW:

- To support participants on the Design Your Futures project (Tuesdays 3.30pm - 6.30pm)

ABOUT ART AGAINST KNIVES

ART AGAINST KNIVES reduces violent crime, supporting young people and their communities to enable lasting positive change. We embed creative spaces in London's most isolated communities, co-designed with young people, that build on their strengths and create opportunity. In these spaces our team of creative, highly skilled professionals invest time in building trusted relationships and bring skills training, mentoring and specialist support to young people.

What makes our approach special is that we are fully rooted in communities and at the same connected with creative industries and statutory support. We work with young people long-term as their needs cannot be met through short-term, one-off interventions.

ABOUT THE 'DESIGNING YOUR OWN FUTURES' PROJECT

Art Against Knives (AAK) works with marginalised, isolated, and socially excluded young people at risk of exploitation and abuse, aged 10 to 25 years old. These young people face multiple barriers to reaching their full potential. Their situations are characterised by poverty, complex home lives, a discriminatory education system (which impacts on engagement), frequent 'missing' episodes and being witness to or experiencing abuse. Our programmes are based in Barnet, and many of our young people live in the most deprived communities and estates.

Despite these experiences, the young people we engage with demonstrate exceptional creative talent and strengths, and we passionately believe in AAK's vision of a world where every young person can build the life they want through creativity, free from violence. We do this through creative education and training; co-designing 'creative spaces' with young people who have limited access to education and support, boosting their personal, educational and social development with a long-term, preventative and strengths-based approach.

Last year we partnered with Apple and Magpie Studios to deliver a series of workshops as part of Apple's 'Made in London' programme, where young people learnt creative design skills and worked on a live design brief. We received feedback from young people that they not only wanted to learn more practical skills for use in professional contexts, but that they were interested in building their own

enterprises where they could express themselves creativity and create business opportunities. This exciting feedback has led us towards an early-stage project called 'Designing Your Own Futures' (DYOF).

OVERVIEW OF THE PROJECT

Designing Your Own Futures is an exciting new project which will culminate in the setting up of our in-house creative design agency. This will link young people with industry professionals to support their creative development. By structuring our support in this way, we are valuing young people as creative professionals in their own right and giving them an insight into how the industry works. We hope to create a strong, innovative and sustainable model which will see up to 8 young people employed as young Creative Directors.

ROLE PURPOSE:

The Graphic Designer will support the delivery of our DYOF project by enhancing the learning of the participants. This will entail supporting young people in:

- Applying the elements and principles of visual design, to successfully communicate concepts across a variety of media
- Communicating clearly in visual, verbal, and written forms using techniques appropriate for the intended audience.
- YP will be prepared for the challenges of professional practice with an understanding of the role design can play within the community.
- Demonstrate understanding of design principles by applying design theory and process from an artistic perspective.

ESSENTIAL DUTIES AND RESPONSIBILITIES

The Graphic Design Volunteer will:

- Support young people in designing content for marketing, branding, and social media campaigns. This may include logos, direct mail pieces, branded promotional items, website and social media graphics, posters, flyers, and other marketing materials as needed.
- Work closely with the delivery staff to support young people in achieving Bronze Arts Award Accreditations.

ABOUT YOU

We're looking for a passionate Graphic Designer who is also a change-maker who's committed to driving social change. You will be people-centred, resourceful and creative, with an ability to engage and work with young people to bring their ideas to life. You will be excited about being hands-on and working in the community, and able to adapt to make things happen.

EXPERIENCE

- Knowledge of design, layout, typography, printing and production processes.
- Knowledge of designing tools including Adobe Suite (Illustrator and Photoshop) and Procreate
- Ideally experience of teaching or training others in Graphic Design.
- Ideally experience of working creatively with young people.

You must have the ability to:

- Work independently and in partnership with a team.

- Be self-directed and willing to take initiative as well as detail-oriented, respect and maintain the confidentiality of Art Against Knives.
- Willing to commit to this role for at least 3 months (throughout delivery, ideally with the potential for longer term commitment)
- Able to develop key styles working with a range of design assets and key visuals.

TIME COMMITMENT:

Time dedication is 3 hours delivery per week.

APPLICATION

To apply please send an email expressing your interest to lucy@artagainstknives.com